

## TaikaBox ry - Action Plan 2016

### Mission and Vision

The aim of TaikaBox ry is to;

- a) integrate dance and technology and explore new performance and production channels and models that enable more people to experience dance;
- b) support and develop artistic activity in the field of dance and technology in different ways, such as through projects, residencies and workshops;
- c) support international collaboration, particularly between Wales and Finland.

To succeed with its aims TaikaBox ry will;

- 1) explore, produce and present high quality dance projects that integrate technology in different ways, working in Oulu, nationally, internationally and through online channels;
- 2) actively bring people into its projects to experiment and experience dance;
- 3) organise high quality training in dance and technology through residencies and workshops.

### Background

One of TaikaBox ry's long-term aims is to develop Oulu into an internationally recognized dance/technology hub, which supports and produces high quality projects and events, as well as trains new, young professionals in this field. Hub in this context is considered more like a working model rather than a building. Dance/technology, on the other hand, is considered dance projects and productions in which technology has an integral role in the artistic content and the creative process. To achieve its aims, TaikaBox ry will work systematically at a grass-root level amongst local children and young people, build partnerships between local, national and international artists and technologists, develop audiences by increasing dance/technology projects in the area and create an international dance/tech residency for professionals in Oulu.

### Content and Targets

In 2016, TaikaBox ry will focus on creating local projects to establish the organisation in Oulu. This will support the development of the association's nationwide operations in Finland in the long run. TaikaBox has already existing strong international connections, especially with Wales – TaikaBox's first home. In 2016, TaikaBox aims to utilize its existing partnerships in Wales and partly expand and deepen its relationships in other countries. It is important for the association to find its own place in the international market as a unique Finnish-Welsh organisation. TaikaBox also aims to link its local and international activities through online projects, visits and by developing new connections between Finnish and Welsh art centres.

TaikaBox ry's operations during its first whole financial year will be agile and it will aim to respond quickly to new opportunities and challenges. Activities will include networking, mapping out and building partnerships, piloting new projects and events, providing dance and technology training, raising profile, disseminating information, fund-raising and developing a new membership scheme. This holistic programme of activities aims to create a strong audience base for the association, increase its followers, increase demand for dance/technology in Finland and improve young people's opportunities to experience it.

## **Challenges and Opportunities**

TaikaBox's biggest challenge in 2016 is the speed in which it has to integrate itself into the Finnish dance sector and more specifically to the dance sector in the Oulu region. The artistic directors of TaikaBox ry, choreographer/dancer Tanja Råman and digital artist John Collingswood moved to Finland in June 2015. They registered TaikaBox in Finland, where it started operating as an association. TaikaBox has to work systematically and quickly to establish itself in Oulu and nationwide. Nevertheless, there are also new opportunities in the challenges.

TaikaBox's artistic directors view networking and building strong partnerships as a very important, integral part of the association's operations. After arriving in Oulu, TaikaBox has actively looked for local collaborators and partners and hence arranged introductory meetings and small collaborative projects.

TaikaBox has a bi-national operational structure, flexible working methods and growing international network at its disposal. TaikaBox ry's board consists of successful people in arts and business in Wales. The current board will change during the association's first AGM in the Spring 2016. TaikaBox has good existing relationships with Welsh venues and other art organisations and with the Arts Council of Wales (ACW) – the main funding body in Wales. TaikaBox has developed its relationships with ACW systematically and strategically over several years. ACW is aware of TaikaBox's aspirations for developing bi-national projects between Wales and Finland and enhancing artistic and cultural exchange and dialogue between these countries.

TaikaBox's aim is to continue developing and expanding its partnerships in Wales. International work will be an important part of its current activities and its long-term targets. TaikaBox ry aims to connect its local projects to its international networks.

Oulu is a promising location for TaikaBox ry. Oulu has a vibrant digital network and there are many technology businesses. These create great opportunities for TaikaBox ry to build partnerships and develop interesting collaborative projects. These also create a good foundation on which to start building a nationally and internationally-recognised dance and technology hub that supports research and production of new work in the field of dance and technology. TaikaBox believes that relocating to Oulu has created an excellent opportunity to stand out and raise profile across Finland within a short period of time. During 2016, TaikaBox's national remit will focus on building connections with the key national organisations, such as Dance House Finland and Dance Info Finland. The national networks and connections will be expanded gradually. The aim is to develop a two-way dialogue with these partners.

## **Operational key points (appendix)**

The key points of TaikaBox's operations for 2016 are:

- a) developing TaikaBox ry's structure
- b) establishing TaikaBox's operations in Oulu, Finland
- c) developing activities across Finland
- d) developing international activity

## **Activities**

In 2016, TaikaBox ry's activities are based on targets that enable the association to develop the above mentioned operational key points (appendix). TaikaBox ry is planning to make several projects and events locally, nationwide and internationally. Projects vary in size and their complexity from one-off performances to multi-layered international projects and workshops.

Examples of planned activities:

- 1) DigiDance – dance/technology workshops for children, young people, dance and technology professionals and special groups.
  - aims: to raise awareness of dance/technology amongst the above mentioned groups and to provide them with unique art experiences; to build long-term partnerships with schools, organisations that work with young people and to other groups.
  - TaikaBox ry pilots several dance/technology workshops to school children and other groups free-of-charge, as well as market the workshops widely.
  - In 2016, DigiDance workshops will focus on introducing dance/technology and experimenting with it in order to develop new collaborative projects and residencies in the future.
- 2) Performances
  - aims: to raise awareness of dance/technology within public; to raise the organisation's profile; to gain new members for the association; to build networks; to develop new and young audiences for dance; to employ local performers and create a strong audience base for TaikaBox's future projects and performances.
  - TaikaBox ry has several flexible projects, such as Please Switch On (PSO), Between Coil and Recoil and other smaller improvisational works that enable it to integrate local dancers to each performance and aim to collaborate with the audience.
- 3) Hackathon 2016 – international dance/tech residency
  - aims: to develop an annual event that enhances building connections between dance professionals and technology specialists, inspires participants to new creative projects and to develop new partnerships and links the participants to international dance/technology networks. The residency works as an idea incubator.
  - three-day dance/technology residency is organised in August in partnership with EduLab and dance degree from Oulu University of Applied Sciences (OAMK)
  - Residency involves practical studio experimentations, in which audiences are also invited to take part.
  - TaikaBox ry is planning to develop a separate hackathon for young people in the future with an aim to support the development of young people in the field of dance/technology alongside the professional residency.
- 4) Tarusta Totta/Väinämöisen matkat - research project
  - aims: Tarusta Totta research project aims to create a foundation for Väinämöisen Matkat – a new interactive and immersive dance and digital art piece that TaikaBox is developing for children
  - The project is based on one of the main characters – Väinämöinen – from the Finnish Epic Kalevala and his imaginative journeys to the North and the Underworld.
  - The production will be developed in stages and it is planned to premier on Kalevala day at the end of February 2017.
- 5) Taika Sinfonia – international collaborative project
  - aims: to develop interdisciplinary productions with international partners; to strengthen artistic exchange between Finland and Wales; to develop audiences for classical music and contemporary dance with interdisciplinary content and with the use of innovative technology.
  - TaikaBox will create a full-evening production, which includes classical music, contemporary dance and an interactive visual environment. The production will be seen and heard simultaneously at venues in Finland and Wales, using real-time conference technology.
  - The work will be produced in partnership with Sinfonia Cymru – Wales' innovative chamber orchestra.
  - The project will involve two working groups – one in each country – and a long and multilayered production process, which encourages artistic exchange and the use of innovative technologies between the countries.
  - The project will be developed through several stages in Wales and Finland in 2016-2018. An initial research that created a foundation for the project was held in Cardiff, Wales in October 2015 (<http://taikabox.com/sinfoniataika/>).
  - TaikaBox ry will apply for funding for this project from several sources in Finland. TaikaBox (UK), on the other hand, will raise funds from Arts Council of Wales and Wales Arts International. Sinfonia Cymru will also provide part of the funds.

## 6) Other activities

- TaikaBox ry aims to work flexibly and respond quickly to any given opportunities, such as performing in events and presenting PlayDance (<http://www.playdance.me>) and Duet for Three (<http://duetforthree.com>) – interactive dance video projects.
- TaikaBox ry will organise other smaller projects, workshops and residencies.
- The organisation will stream live from studio, using Skype, FaceTime, Periscope and/or YouTube Live during projects.
- TaikaBox ry will organise open up rehearsals to the public whenever possible and arrange free-of-charge professional dance classes during projects.
- TaikaBox ry will continue building its networks, new partnerships and collaborative projects with other artists, associations, educational establishments, other organisations and businesses.
- The association will continue raising funding to develop new projects.

## Operational Development

During 2016 the main aims of TaikaBox ry are to establish its place in the local dance scene in Oulu and in the national dance scene in Finland, as well as securing some Finnish funding for its operations. TaikaBox ry's key focuses will be on the development of its work at the local level in order to create a foundation for its long-term national and international plans. TaikaBox ry also believes that, with its operations, it can help the Finnish dance sector to become more international, to enrich the wealth of productions created in Finland and to develop dance and technology research and production in Finland in a significant way. The action plan for 2016 creates a foundation for the long-term development of the association.

TaikaBox will continue its international activity and in 2016 it will aim to strengthen its relations to Wales and secure part of its international funding from there. During 2016, TaikaBox aims to take major steps towards developing a bi-national production framework.

The long-term aim of TaikaBox ry's international activity is to create an artistic bridge between Wales and Finland that enables artists' exchange and inspires them to new collaborations. Using its networks the organisation can facilitate new connections between artists and organisations between these two countries.

It is important for TaikaBox ry that its operations in Oulu - and in Finland in general - are seen as multi-directional and benefitting all. TaikaBox ry believes that dance belongs to everyone and therefore it works hard to develop the field of dance with the use of technology and to explore ways to make it more accessible to the public.

## Monitoring and evaluation

TaikaBox ry monitors its activities regularly and evaluates the breadth and quality of its operations in different ways, depending on the activity and each project. The association aims to map out how well it is succeeding in: expanding its networks, developing varied partnerships, developing collaborative projects, presenting a number of performances, participation in its events, building its membership scheme and raising funding.

TaikaBox ry collates audience and participation figures from its events, performances, workshops and residencies. It also collates this information from the events streamed live. The association monitors the growth of its electronic mailing lists and the followers on its social media channels. TaikaBox ry, however, believes that audience and participatory figures cannot provide the whole picture of the quality or the value of its work. This is why TaikaBox uses appropriate, project-specific questionnaires, interviews, discussion and/or other means of gaining audience/participatory feedback of the projects. The association develops many different types of projects. In order to gain a deeper understanding of the activity and to develop it further, it is important to include some qualitative evaluation as part of the evaluation package. This is even more important in projects, in which the audience or participants are restricted due to artistic decisions. In these situations, the limited number of audience members or participants is used to enhance the quality of

the experience. A small audience, in this case, doesn't make the work less valued – quite the opposite. Designing an intimate performance space and manipulating the small audience often aims to create deeper and unique experiences. In this kind of situations, the audience figures are less important – even misleading – whereas gaining a deeper understanding of the participant's is more useful. It is, therefore, important for TaikaBox ry to monitor and evaluate its operations and projects using varied and appropriate methods and tools.

### **Meetings**

In 2016, TaikaBox ry's board will meet two times – once in Spring and the other in Autumn, as well as when especially requested by the Chair. The meetings will also held online when necessary.

The new board for TaikaBox ry will be elected in April 2016. The new board will include a Chair, two actual members and one vice member. The board selects a Vice Chair within the board.

### **Membership**

TaikaBox's operations are based on an open working approach, which is also reflected in TaikaBox's organisational structure. TaikaBox ry is a not-for-profit association, which, in different ways, aims to bring as many people as possible to experience and explore dance. TaikaBox also explores new ways, tools and channels, through which more people can encounter dance.

During 2016, TaikaBox ry will develop and test a new membership scheme, which brings together members over geographical, cultural and artistic backgrounds. The association aims to apply the principles of community-building in the development of its new membership scheme. The aim is to build a membership scheme which takes the association's vision forward, makes it possible to develop varied and personal connections, provide the members with something unique and personal. Instead of charging significant membership fees, TaikaBox ry is planning to develop a scheme that creates deeper connections with its members and actively engages them to disseminate information and to raise profile on its behalf.

Because TaikaBox ry feels that the membership needs to feel valuable to its members and also adds value to TaikaBox's operations, the membership scheme will be built as an integral part of the association's structure and its operations. It will also be a significant part of TaikaBox's audience engagement. The benefits of the membership scheme to TaikaBox's members will be tied together with TaikaBox's projects. It will influence the development of the artistic process, and the final products too, as the association aims to offer a wide range of high quality additional materials, live and broadcast projects and other benefits, which are available for members only. The idea is that the scheme encourages the members to campaign and seek out new members for TaikaBox ry on its behalf. The aim is also to create a scheme that is not tied to the geographical location in order for the members to enjoy the benefits. The planning and realization of this kind of scheme will need time and thorough exploration before it can be fully integrated into TaikaBox's current structure and its operations in the way it is hoped for. TaikaBox ry will, therefore, build its membership scheme over time. In 2016, TaikaBox will focus on developing the foundation for the scheme, on which to expand and build on during 2017. Integrating the membership scheme will also influence TaikaBox's dissemination of general and project-based information. In 2016, TaikaBox will re-build its website in order to allow an easy entrance to joining the membership scheme and donating money to the association.

### **Dissemination**

TaikaBox ry shares the website, communication channels and general marketing with TaikaBox (UK). Through its website TaikaBox disseminates information about current projects and performances. The website also includes project-related blogs, through which the artistic directors provide insights into TaikaBox ry's projects and artistic processes. TaikaBox publishes its e-newsletter around 3-4 times a year, depending on the number of projects. TaikaBox aims to inform of its activities on Twitter and Facebook too and utilise its partners and collaborators' networks and

communication channels where possible. In Wales, TaikaBox has become more involved in sharing its own and others' networks for marketing projects to a wider community. TaikaBox is hoping to apply this approach in Finland too.

In dissemination, TaikaBox ry aims to create at least two-way dialogue with the people, groups and organisations that engage with it. By creating personalised connections TaikaBox ry believes that it can create deeper and longer lasting connections with its audiences. In a traditional sense, TaikaBox ry doesn't aim to market (one-way shouting about its work) but to create interest and provoke discussion.

Appendix  
Key points and aims for 2016

key points	aims	objectives 2016	objectives 2017
TaikaBox ry's structural development	planning and developing an integral membership scheme	<ul style="list-style-type: none"> <li>- plan and develop ideas of an integral membership scheme with the board</li> <li>- find examples of good membership schemes</li> <li>- create initial memberships scheme, evaluate it, re-develop it further</li> </ul>	<ul style="list-style-type: none"> <li>- expand and develop the membership scheme further</li> <li>- widen the members' benefits</li> </ul>
	developing TaikaBox ry's board	<ul style="list-style-type: none"> <li>- seek out potential board members from local art and technology scenes</li> <li>- approach new members</li> </ul>	<ul style="list-style-type: none"> <li>- expand the board</li> </ul>
establishing TaikaBox's operations in Oulu, Finland	building local networks	<ul style="list-style-type: none"> <li>- arrange initial introductory meetings with key local organisations and individuals</li> </ul>	<ul style="list-style-type: none"> <li>- expand networks to include new organizations and individuals from different disciplines</li> </ul>
	mapping out potential local partners and developing long-term partnerships	<ul style="list-style-type: none"> <li>- map out initial interest for partnership building amongst other associations and groups, schools, universities and other educational establishments and businesses</li> <li>- initiate and try out small collaborative projects</li> </ul>	<ul style="list-style-type: none"> <li>- seek out new potential partners and collaborators</li> <li>- try out new collaborative projects</li> <li>- develop long-term partnerships and projects</li> </ul>
	developing local projects and events	<ul style="list-style-type: none"> <li>- develop new projects and events independently and in partnership with other organizations</li> <li>- broadcast performances and rehearsals regularly</li> <li>- apply and participate in local events and festivals (Oulun päivät, Taiteiden yö, OuDance and Valoa Oulu! festivals)</li> </ul>	<ul style="list-style-type: none"> <li>- establish independent and collaborative projects and events as well as broadcast performances and rehearsals regularly</li> <li>- apply and participate in local events and festivals</li> </ul>

	<p>developing dance/ technology centre in Oulu</p>	<ul style="list-style-type: none"> <li>- initiate partnerships with local schools, university and other educational establishments and associations</li> <li>- create partnerships with technology businesses and develop research projects in partnership</li> <li>- mentor young artists and art students</li> <li>- develop partnership with Valve and explore working together in a small research project</li> <li>- deliver dance/ technology workshops to children and young people through educational establishments and community groups</li> <li>- organise the first dance/technology residency in Oulu and market it locally and Finland-wide</li> </ul>	<ul style="list-style-type: none"> <li>- deepen and expand partnerships with local schools, university and other educational establishments</li> <li>- expand and deepen connections with local technology businesses and create new and establish long-term collaborative projects</li> <li>- mentor young artists and art students and develop an internship</li> <li>- strengthen the partnership with Valve and produce a new project or event with them</li> <li>- develop the scope of dance/technology workshops and continue delivering one-off workshops as well as offer children and young people long term creative projects through schools, university, other educational establishments and community groups</li> <li>- develop the dance/ technology residency further, organize the second the residency in Oulu and market it locally, nationally and internationally</li> <li>- develop a short course in dance/technology in partnership with a local education provider</li> </ul>
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	<p>raising profile and disseminating information locally</p>	<ul style="list-style-type: none"> <li>- organise high quality free events, broadcast performances and arrange open rehearsals during projects</li> <li>- apply for and participate in local events and festivals (Oulun päivät, Taiteiden yö, OuDance and Valoa Oulu! festivals) and utilise joint marketing</li> <li>- disseminate information and market amongst local community groups</li> <li>- create connections with local press and critics, write about TaikaBox's operations, events and projects in local press and create local marketing campaigns and adverts in social media</li> <li>- create other networks; setting up and moderating an Oulu Dance Facebook group</li> <li>- increase the number of local members with social media, events and broadcasts</li> <li>- publish a regular newsletter</li> </ul>	<ul style="list-style-type: none"> <li>- organise high quality free events, broadcast and open rehearsals and develop special treats for followers</li> <li>- apply for and participate in local events and festivals and capitalize on joint marketing</li> <li>- actively develop partnerships and connections to local community groups and disseminate information and market through their communication channels</li> <li>- develop further connections with local press and critics, write about TaikaBox's operations, events and projects and create local marketing campaigns and adverts in social media</li> <li>- develop other networks</li> <li>- increase the number of local members with social media, events and broadcasts</li> <li>- publish a regular newsletter</li> </ul>
	<p>funding local operations</p>	<ul style="list-style-type: none"> <li>- apply for funds for operating, project grants and special funding for residencies and workshops from local and national funding bodies and charities</li> <li>- research and develop ways of gaining donations</li> </ul>	<ul style="list-style-type: none"> <li>- apply for funds for operating, project grants and special funding for residencies and workshops from local and national funding bodies and charities</li> <li>- develop new avenues for gaining donations</li> </ul>

developing activities across Finland	developing networks across Finland	<ul style="list-style-type: none"> <li>- arrange introductory meetings with key Finnish organizations (Tanssin talo, Dance Info Finland, Kiasma, regional dance centres)</li> <li>- apply and participate in events and festivals across Finland</li> <li>- actively seek out new connections during projects, residencies and workshops</li> </ul>	<ul style="list-style-type: none"> <li>- expand networks across Finland and develop further key partnerships</li> <li>- apply and participate in events and festivals across Finland</li> <li>- actively seek out new connections during projects, residencies and workshops</li> </ul>
	mapping out developing partnerships across Finland	<ul style="list-style-type: none"> <li>- map out potential partners across Finland</li> <li>- plan small collaborative projects in partnership with other organisations across Finland</li> <li>- invite and host people from key national organisations to TaikaBox's events in Oulu</li> </ul>	<ul style="list-style-type: none"> <li>- develop, deepen and expand on existing collaborative projects in partnership with other organisations across Finland</li> <li>- actively seek out new partners across Finland</li> <li>- invite and host people from key national organizations to TaikaBox's events in Oulu</li> </ul>
	developing projects and performance opportunities across Finland	<ul style="list-style-type: none"> <li>- apply and participate in events and festival across Finland</li> <li>- generate new projects in partnership with other organisations across Finland</li> </ul>	<ul style="list-style-type: none"> <li>- apply and participate in events and festivals across Finland</li> <li>- develop further existing projects in partnership with other organisations and generate new ones across Finland</li> </ul>

	<p>organisation of regular dance/technology training across Finland</p>	<ul style="list-style-type: none"> <li>- market the first international dance/technology residency, Hackathon 2016 across Finland</li> <li>- map out potential partners interested in dance/technology across Finland, including schools, higher education establishments and businesses</li> <li>- provide introductory workshops in dance/technology across Finland in partnership with regional centres and/or other groups</li> <li>- create connections with educational establishments that provide professional training in dance or studies linked with new technologies and develop partnerships with them to forward dance/technology training</li> </ul>	<ul style="list-style-type: none"> <li>- establish the dance/technology residency in Oulu as a nationally important meeting point for professionals working in dance/technology</li> <li>- market young people's Hackathon 2017 nationwide in conjunction with DigiDance workshops and through regional dance centres</li> <li>- actively seek out new partnerships and develop further existing ones across Finland, including schools and higher education establishments</li> <li>- establish and expand the delivery of dance/technology workshops across Finland and develop longer projects in partnership with other organisations</li> <li>- develop dance/technology training in partnership with professional training establishments</li> </ul>
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	raising profile and disseminating information across Finland	<ul style="list-style-type: none"> <li>- apply and attend national events and festivals and make most of joint marketing</li> <li>- create strong connections with regional and national centres and bodies and utilize their communication channels</li> <li>- create connections with national press and critics via partners</li> <li>- increase the number of members with social media, broadcasts, projects, residencies, workshops, events and performances</li> </ul>	<ul style="list-style-type: none"> <li>- apply and attend national events and festivals and make most of joint marketing</li> <li>- develop stronger connections with regional and national centres and organisations and establish regular dissemination through their communication channels</li> <li>- explore and develop new dissemination channels</li> <li>- create connections with national press and critics via partners</li> <li>- increase the number of members with social media, broadcasts, projects, residencies, workshops, events and performances</li> </ul>
	gaining national funding	<ul style="list-style-type: none"> <li>- apply for operational and project grants and special funding for activities taking place across Finland from national funding bodies</li> <li>- research and develop ways of gaining donations</li> </ul>	<ul style="list-style-type: none"> <li>- apply for operational and project grants and special funding for activities taking place across Finland from national funding bodies</li> <li>- look for new funding options and strategies</li> <li>- develop new donation avenues</li> </ul>

developing international activity	maintenance and development of international networks	<ul style="list-style-type: none"> <li>- arrange introductory meetings with potential international partners using existing connections</li> <li>- apply for and participate in international events and festivals</li> <li>- apply for and participate in international residencies</li> <li>- create new contacts through collaborative projects (live and broadcasts) in partnership with international organisations</li> </ul>	<ul style="list-style-type: none"> <li>- arrange introductory meetings with potential international partners using existing connections</li> <li>- apply for and participate in international events and festivals</li> <li>- apply for and participate in international residencies</li> <li>- create new contacts through collaborative projects (live and broadcast) in partnership with international organisations</li> </ul>
	mapping out and developing international partners	<ul style="list-style-type: none"> <li>- actively seek out new international partners through events, residencies, workshops and festivals</li> <li>- deepen existing partnerships further with visits, by creating collaborative projects (live and broadcasts) with the international partners, attending their events and residencies, leading workshops and by inviting key international partners to visit TaikaBox in Oulu and introducing them to the wider local art sector</li> </ul>	<ul style="list-style-type: none"> <li>- actively seek out new international partners through events, residencies, workshops and festivals</li> <li>- develop existing partnerships further with visits, by creating collaborative projects (live and broadcasts) in partnership with the international partners, attending events and residencies, leading workshops and by inviting key international partners to visit TaikaBox in Oulu and introducing them to the wider local art sector</li> </ul>

	<p>developing international work opportunities (performing, researching, teaching)</p>	<ul style="list-style-type: none"> <li>- apply for and participate in international events, festivals, residencies and projects (live and broadcasts)</li> <li>- invite potential international partners to attend projects and performances and ask current partners to make further introductions on TaikaBox's behalf</li> <li>- actively seek out opportunities to lead workshops and residencies in international events and festival</li> <li>- start developing Taika Sinfonia project in stages in Wales and in Finland</li> </ul>	<ul style="list-style-type: none"> <li>- apply for and participate in international events, festivals, residencies and project (live and broadcast)</li> <li>- invite potential partners to attend projects and performances and ask current partners to make further introductions on TaikaBox's behalf</li> <li>- actively seek out opportunities to lead workshops and residencies in international events and festivals</li> <li>- develop further and produce Taika Sinfonia in stages in Wales and in Finland</li> </ul>
	<p>raising international profile and disseminating information world-wide</p>	<ul style="list-style-type: none"> <li>- apply for and attend international events and festivals and make most of joint marketing and their communication channels</li> <li>- connect with international press via partners</li> <li>- increase the number of members with social media, broadcasts, projects, residencies, workshops, events and performances</li> </ul>	<ul style="list-style-type: none"> <li>- apply for and attend international events and festivals and make most of joint marketing and their communication channels</li> <li>- connect with international press via partners</li> <li>- explore and develop new dissemination channels</li> <li>- increase the number of members with social media, broadcasts, projects, residencies, workshops, events and performances</li> </ul>

	funding for international activities	<ul style="list-style-type: none"> <li>- applying for funding for international projects taking place in Finland and abroad from Finnish funding sources</li> <li>- applying for funding for international projects taking place abroad from international funding sources</li> <li>- research and develop ways of gaining donations</li> </ul>	<ul style="list-style-type: none"> <li>- applying for funding for international projects taking place in Finland and abroad from Finnish funding sources</li> <li>- applying for funding for international projects taking place abroad from international funding sources</li> <li>- broadening international funding sources</li> <li>- develop new avenues for gaining donations</li> </ul>
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