

## TaikaBox ry

### CREATING NEW WAYS TO EXPERIENCE DANCE

#### Action Plan 2020

#### OPERATIONAL FOCAL POINTS AND ACTIVITIES

The operation of the association is guided by the ethos that 'dance is for everybody'. The operations have different focal points, each with short and long-term targets. The focal points for 2020 are:

1. to develop the structures, capacity and funding;
2. to connect more closely with Oulu2026;
3. to lay the base for the development of an internationally-recognized dance/tech Hub in Oulu;
4. to widen the access to dance/tech in Finland;
5. to strengthen Nordic connection and develop international activities.

#### THREE MAIN STRANDS:

##### 1. ARTISTIC RESEARCH, PRODUCTIONS AND PERFORMANCES

- TaikaBox produces its children's production: Born Old in Swedish in partnership with Regional Dance Centre in Ostrobothnia in April 2020 and tours the work: Född Gammal in schools in the Finnish-Swedish speaking areas of Finland. Funding received from Arts Promotion Centre and Svenska Kulturfonden.
- TaikaBox produces Born Old in Faroese in partnership with The Nordic House in Tórshavn in the Faroe Islands in May 2020. Funding received from the Finnish-Danish Cultural Foundation.
- TaikaBox develops Warjakka Stories augmented reality experience and gallery in partnership with Oulu City, Ludocraft and Playsign. The association is also involved in Warjakka gardens which are built in partnership with Oulu City and Ervastinkylä village association.
- TaikaBox also produces a new duet as part of the Dance Artists in Barents project – large cross-border collaboration with partners from the Barents region. As part of the project the Association organises a 2-3 day research period in Oulu in Spring 2020 in conjunction with a MiniHack event. The production period takes place in August-October 2020 and the tour in Nikel, Hammerfest, Luleå, Oulu and Umeå in November 2020.

##### 2. SUPPORT FOR PROFESSIONAL SECTOR

1. Warjakka Art Lab in July 2020
2. Warjakka Artist Residency in the first two weeks of July 2020
3. Oulu Dance Hack is produced as part of a business event in Autumn 2020

TaikaBox also plans to mentor two young artists to lead its DigiDance workshops in schools, as well as provide summer jobs for young people as part of activities taking place in Warjakka such as Warjakka Art Lab, Artist Residency and Warjakka gardens.

##### 3. WORKING WITH THE COMMUNITY

TaikaBox continues to deliver DigiDance workshops locally, nationally and internationally. The Association continues developing its audience engagement activities in conjunction with its projects.

#### COMMUNICATION

Communication is an integral part of TaikaBox's activities. Its aim is to create dialogue. Main communicational tools are: webpages, social media, newsletters and live streams. TaikaBox also utilises its partners' social media, as well as local newspapers and media. It is currently exploring new channels, such as the Warjakka Culture YouTube channel.

TaikaBox's action plan 2020	
<b>Jan - March 2020</b>	
DigiTanssi workshops in countryside schools in Northern Sweden	<ul style="list-style-type: none"> <li>Organised in partnership with Moskosel Creative Lab, Regional Dance Consultant Rebecka Strand and Haaparanda City.</li> </ul>
TPAM Performing Arts Meeting in Yokohama (Japan) 8.-16.2.2020	<ul style="list-style-type: none"> <li>Artistic Director of TaikaBox Tanja Råman attends the meeting organised by Dance Info Finland. The aim is to find new markets for TaikaBox's Born Old – children's production based on the Finnish epic story Kalevala.</li> </ul>
Dance/Tech Day and Dance Artists in Barents research days in Oulu 23.-25.3.2020	<ul style="list-style-type: none"> <li>3-day research period, which builds networks and prepares the artists from Dance Artists in Barents project for the production period.</li> <li>This is organised in partnership with the members of Barents Dance Council: Dansinitiativet, Stellaris DansTeater, DanseFestival Barents, Riksteatern, Dans i Västerbotten, Danskonsulent Region Norrbotten, The Second School / Art residency and Barents Bird.</li> <li>As part of the research period TaikaBox is offering local artists an annual Dance/Tech Day. This free-of-charge workshop is aimed at professional artists and it introduces technology as a creative tool.</li> </ul>
<b>Apr - Jun 2020</b>	
Production of Swedish version of Born Old performance into Född Gammal The tour of Född Gammal and Finnish Born Old – Tietäjä länikuinen in schools in Ostrobothnia, Northern Ostrobothnia and Lapland in April	<ul style="list-style-type: none"> <li>Production and tour of the Swedish Född Gammal in partnership with Regional Dance Centre in Ostrobothnia, Children's Culture in Ostrobothnia (BARK) and Art Workshop Malakta.</li> <li>Employment of a local performer as part of the performance.</li> <li>Tour of the Finnish production of Born Old – Tietäjä länikuinen in partnership with Culture House Valve, Haapavesi Cultural secretary, cultural activist Katariina Angeria and schools in the countryside of Northern Ostrobothnia and Lapland.</li> </ul>
Open call for Warjakka Artist Residency 1.4.-1.5.2020	<ul style="list-style-type: none"> <li>Open call is sent out through local, national and international networks</li> <li>Information about the selection is informed to all applicants by the end of May.</li> <li>TaikaBox is looking for one local and two international artists for the residency.</li> </ul>

<p>Production of Faroese version of Born Old performance into Føddur Gamal in the Faroe Islands in 4.-12.5.2020</p>	<ul style="list-style-type: none"> <li>● Production of Føddur Gamal in partnership with The Nordic House.</li> <li>● Employment of a local performer as part of the performance.</li> </ul>
<p>Launch virtual gallery as part of Warjakka Stories Launch Warjakka gardens 6.6.2020</p>	<ul style="list-style-type: none"> <li>● Organised in partnership with Culture House Valve, Museum and Science Centre Luuppi, BusinessOulu, Oulu City and Ervastinkylä village association.</li> <li>● Connect with the local Summer events and with the launch of Warjakka gardens 6.6.2020.</li> </ul>
<p>Barents DanceCouncil meeting in Luleå</p>	<ul style="list-style-type: none"> <li>● Tanja Råman represents the Finnish artists in the Barents DanceCouncil meeting in Luleå as the Chair of BDC Suomi – the Finnish branch of the Council.</li> </ul>
<p>3-day research days of Dance Artists in Barents in Nikel, Russia in June.</p>	<ul style="list-style-type: none"> <li>● Artistic Directors of TaikaBox offer artistic and technical mentoring as part of the programme.</li> </ul>
<p><b>Jul - Sep 2020</b></p>	
<p>Archaeological research of two new foundations and developing virtual buildings as part of Warjakka Stories Expansion of Warjakka gardens to include two more foundations Filming of part 2 for Warjakka Stories DVD</p>	<ul style="list-style-type: none"> <li>● Organised in partnership with Oulu University archeological and cultural anthropological researchers, Ludocraft and Playsign, Oulu City and Ervastinkylä Village Association..</li> <li>● Production of part 2 for Warjakka Stories DVD in partnership with Kulttuurivoimala – Culture Power Station.</li> </ul>
<p>Warjakka Art Lab 1.-31.7.2020 Free work space for artists in Konttori building in Varjakka Island</p>	<ul style="list-style-type: none"> <li>● Organised in partnership with Culture House Valve and Ervastinkylä village association; employ a local young person for Summer job.</li> <li>● Connected with Illallinen Konttorilla event organised by the village association on 30.7.2020.</li> </ul>

Warjakka Artist Residency 29.6.-12.7.2020	<ul style="list-style-type: none"> <li>● Organised in partnership with Oulu City, Cultural House Valve and Ervastinkylä village association.</li> <li>● Connected to local activities e.g. Losofest organised by Warjakan Merikeskus on 4.-5.7.2020.</li> </ul>
Open call for Oulu Dance Hack 1.6.-1.7.2020	<ul style="list-style-type: none"> <li>● Open call is sent through local, national and international networks.</li> <li>● Information to all applicants is sent by the end of July.</li> <li>● TaikaBox is looking for 10-20 local and international artists.</li> </ul>
Artistic and technical mentoring of artists in Dance Artists in Barents project (Sept 2020), marketing of the performances and preparations of tour venues	<ul style="list-style-type: none"> <li>● Work includes meeting the artists in Hammerfest, Luleå, Nikel and Oulu and Skype meetings.</li> <li>● Close collaboration with the producer (Dansinitiativet) and other partners of the project.</li> </ul>
3-day research period of Dance Artists in Barents in Hammerfest, Norway in July.	<ul style="list-style-type: none"> <li>● Artistic Directors of TaikaBox offer artistic and technical mentoring as part of the programme.</li> </ul>
DigiTanssi Open Space part of Haaparanda Border Pride event on 28.-30.8.2020	<ul style="list-style-type: none"> <li>● Organised in partnership with Haaparanda City.</li> </ul>
Barents DanceCouncil meeting in Inari on 28.9.-2.10.2020	<ul style="list-style-type: none"> <li>● Organised in partnership with the members of Barents DanceCouncil Suomi.</li> </ul>
<b>Oct - Dec 2020</b>	
Swedish performance of Born Old: Född Gammal school tour in Northern Sweden in October	<ul style="list-style-type: none"> <li>● Organised in partnership with Moskosel Creative Lab and Regional Dance Consultant Rebecka Strand.</li> <li>● Employment of a local performer as part of the performance.</li> </ul>
Artistic and technical mentoring of artists in Dance Artists in Barents project (Oct 2020), marketing of the performances and preparations of tour venues	<ul style="list-style-type: none"> <li>● Work includes meeting the artists in Hammerfest, Luleå, Nikel and Oulu and Skype meetings.</li> <li>● Close collaboration with the producer (Dansinitiativet) and other partners of the project.</li> </ul>
Oulu Dance Hack on 16.-22.11.2020 local and international artist from different disciplines gather in Oulu to experiment with local technology companies	<ul style="list-style-type: none"> <li>● 5th international event is organised in partnership with the dance teaching department and Digital Publishing Lab at OAMK and with BusinessOulun, Museum and Science Centre Luuppi and with Kulttuurivoimala – Culture Power Station ry.</li> </ul>

Tour of Dance Artists in Barents in November 2020	<ul style="list-style-type: none"> <li>● Technical rehearsal in Hammerfest as part of DanseFestival Barents 2.-8.11.2020, includes mentoring of tour technician.</li> <li>● Tour in Nikel, Luleå, Oulu (23.-25.11.2020) and Umeå.</li> </ul>
2 new buildings launched as part of Warjakka Stories Launch of part 2 of Warjakka Stories DVD on 29.11.2020	<ul style="list-style-type: none"> <li>● Launch is organised in partnership with Culture House Valve, Kulttuurivoimala – Culture Power Station and Warjakka Bar &amp; Grill.</li> </ul>
<b>Continuous activity</b>	
DigiTanssi workshops in schools and mentoring of young dance and media artists	<ul style="list-style-type: none"> <li>● 2 new, young artists are trained to lead DigiDance workshops.</li> <li>● Workshops are organised regionally, nationally and internationally..</li> </ul>
Development of international Oulu Dance/Tech hub	<ul style="list-style-type: none"> <li>● The base for the hub is created through artistic projects, by disseminating information, raising profile and by creating networks.</li> </ul>

## TAIKABOX FINANCIAL PLAN 2020

### Budget

regional funds:

Oulu City	
(operational grant, applied in Nov 2019)	5 000€
(project grant, gained in March 2019)	26 950€*
Oulun valistustalonrahasto (applied in March 2020)	3 000€

national funds:

Arts Promotion Centre	
(operational grant, applied Oct 2019)	31 700€
(children's production grant, applied Oct 2019)	16 000€
(Residency grant, applied Oct 2019)	8 600€
Minister of Culture and Education (project grant, apply April 2020)	20 000€

other funds:

Svenska kulturfonden (project grant, gained April 2019)	3 000€
Finnsh-Danish Cultural Fund (travel grant, gained May 2019)	1 500€
Finnish Cultural Foundation (project grant, applied Oct 2019)	20 000€
Finnish Cultural Foundation – regional (project grant, applied Jan 2020)	10 300€

Kone Foundation (project grant, applied Sept 2019)	59 980€**
Finnish Heritage Agency (project grant, applied Nov 2019)	2 000€
Niilo Helander Foundation (project grant, apply Mar 2020)	3 000€
Dansinitiativet (Dance Artists in Barents, agreed Sept 2019)	29 000€
Regional Dance Centre in Ostrobothnia (co-production agreed Nov 2019)	3 036€
Lumo – Light Festival (co-production)	3 000€
own funds:	
Membership fees	45€
Born Old performance fees (tour in the Faroe Islands, Sweden and Finland)	17 500€
Born Old ticket income (tour in Finland)	2 000€
DigiDance workshops (in Finland and Sweden)	4 500€
Other income (DVD sales)	1 000€
total	271 111€

\*Oulu City has given Warjakka Stories a total of 66 500€, of which 12 600€ has been used for the pilot of the project in 2019. The remaining 53 900€ will be used for the production of the project during two consecutive years in 2020-2021. Funds is used for the artists' wages working on the project.

\*\*TaikaBox has applied 179 940€ from Kone Foundation for the production of Warjakka Stories, of which 59 980 is used in 2020. The main part of the fund would be used for the wages of artists working on the project and as purchased services to build the virtual houses. The funds would be used during 2020-2022.

In the budget 2020, funds already confirmed totals 69 486€. Part of the confirmed funds are grants (4500€). Oulu City has awarded TaikaBox 26950€ for Warjakka Stories in 2020, which is used as wages for the artists working in the project. Regional Dance Centre in Ostrobothnia pays TaikaBox 3036€ for the co-production of Swedish Född Gammal. The Nordic House, on the other hand, pays TaikaBox 6000€ for the co-production of Faroese Føddur Gamal. Dansinitiativet pays TaikaBox in total of 29000€ for mentoring and production of a duet as past of Dance Artists in Barents. 17500€ is used for the production and 11500€ for the mentoring.

#### expenses

Two artistic directors part-time (50%)	33 600€
other wages	165 870€
travel	9 000€
accommodation	11 800€
Per diems	3 786€
Board of directors payments	200€
Purchased services	28 060€
materials	4 400€
studio hire	8 960€
marketing	2 750€
Bank charges	485€
accountant	1 000€
other office costs	1 200€
total	271 111€

Project expenses in 2020:

Oulu Dance Hack	9 000€
Warjakka Artists Residency	11 700€
Born Old	43 036€
Warjakka stories augmented reality experience and gallery	129 930€
Dance Artists in Barents	39 300€

TaikaBox is not applying funds for the other projects, such as Warjakka Art Lab, Dance/Tech Day, DigiDance workshops this year. These are organised as part of TaikaBox's operational funds.